

AMBY MATHUR

@ambymathur // travelwithamby.com

TRAVEL.
FASHION.
LA DOLCE VITA.



ABOUT //

Amby Mathur is a digital storyteller who is passionate about sharing her love for travel, fashion, & la dolce vita lifestyle with her global audience of nearly 2 million monthly viewers across social media.

Over the past 4 years, Amby has created a strong bond with her audience based on trust and she is a go to resource for recommendations including destinations, brands, and services that they are interested in learning and purchasing. As a professional model, blogger, and influencer, Amby has created content and campaigns for a wide range of international brands and is excited about the opportunity to work with you!



CLIENTS



BVLGARI

PINKO

KIMPTON®
HOTELS & RESTAURANTS

OMBELICO®

 SOCIÉTÉ
DES HÔTELS
LITTÉRAIRES

IL MAKIAGE
NEW YORK

fabfitfun™

Maria Farbinni
HAUTE COUTURE

prose

about - face

AUDIENCE //

Amby's highly engaged and organic social media following are primarily based in the US, with a secondary following in Italy, and are interested in learning about all aspects of Amby's life including the places, brands, and services that she visits, uses, and recommends.

GENDER

70% FEMALE

30% MALE

COUNTRIES

68% USA

14% ITALY

AGE

(33%) 25-34

(25%) 35-44





SOCIAL MEDIA

5+ MILLION

TIKTOK VIEWS

15%

ENGAGEMENT
RATE

3 MILLION

VIEWS LAST 90 DAYS

4

VIRAL VIDEOS
> 1 MILLION VIEWS

40,000

SOCIAL
FOLLOWING

18%

GROWTH RATE
LAST 90 DAYS

INSTAGRAM // @ambymathur
TIK TOK // @ambymathur



magazine
Artells

BY ARTELLS MAGAZINE

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INSTAGRAM: @ARTELLS.MAGAZINE
KAVYAR.COM/ARTELLS-MAGAZINE
ARTELLSMAGAZINE.COM



Case Study

OMBELICO®

Amby partnered with Ombelico to create & share dreamy Italian wedding content. The partnership was a big success, her content getting over 150,000 impressions on Instagram & TikTok. The campaign resulted in an increase in sales and brand awareness.



“I am so happy that we partnered with Ambika. She did an amazing job in creating content & sharing our brand with her audience. We immediately saw an increase in followers and sales. Would love to work with her again!”

- Peppe B, Press Manager



HOW I MANIFESTED
MY ITALIAN FIANCE

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ELEGANT ESCAPE

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STREET STYLE:
MILAN TO NAPLES

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PORTFOLIO

SERVICES

SPONSORED POST OPPORTUNITY

INSTAGRAM: POSTS, REELS, STORIES, LIVE

TIKTOK: VIDEOS, LIVE

BLOG: ARTICLE & NEWSLETTER FEATURE

CONTENT CREATION SERVICES

PHOTOGRAPHY, VIDEOGRAPHY

REVIEWS, BLOG WRITING

MODELING

COMMERCIAL, PRINT, SOCIAL,

RUNWAY, EVENT, SHOWROOM



WHAT THEY'RE SAYING



CULTIVATING A LOYAL FAN BASE SINCE 2019

Replied to your story

Omg I LOVEEEE this look 🥰🥰
❤️

I LOVE IT ITS SO PRETTY AND CHIC

lilypatel_asa 61w · ❤️ by author
You make Florence look good! 🥰🔥
Reply Hide

lesliedavisjohnson 28w · ❤️ by author
I absolutely love your posts! ❤️
Reply Hide 1

jas.mine.wilson 26w · ❤️ by author
Live your best life and continue to inspire 🎉
Reply Hide 1

rabbitdashery 27w · ❤️ by author
Fantastic. Looks fabulous.
Reply Hide 1

carinacastagna6 52w · ❤️ by author
This should be in Vogue ❤️
Reply Hide 1

charlie.angel.101 28w · ❤️ by author
You are goals in every way ❤️
Reply Hide 1

ruzincweddings 27w · ❤️ by author
Okay I freakin love it. 🥰
Reply Hide 2

eternaljazzy 11w · ❤️ by author
Gorgeous 🥰
Reply Hide 1

cristinamaria722 61w · ❤️ by author
Love that dress! Very classy! You make it look amazing!
Reply Hide 1

kirbchelle 52w · ❤️ by author
absolute goddess energy 🥹🥹
Reply Hide 1

lisawinans 41w · ❤️ by author
Oh my gosh! Gorgeous!!! 🥰
Reply Hide 1

_____jordana 1w · ❤️ by author
So chic 🙌
Reply Message Hide 1

LET'S CONNECT

hello@travelwithamby.com
www.travelwithamby.com



[@ambymathur](https://www.instagram.com/ambymathur)