

AMBY MATHUR

@ambymathur // travelwithamby.com

TRAVEL.
FASHION.
LA DOLCE VITA.



ABOUT //

Amby Mathur is a digital storyteller who is passionate about sharing her love for luxury travel, elevated fashion, & la dolce vita lifestyle with her global audience of nearly 2 million monthly viewers across social media.

Over the past 4 years, Amby has created a strong bond with her audience based on trust and she is a go to resource for recommendations including destinations, products, and services that they are interested in learning and purchasing. As a professional model, blogger, and influencer, Amby has created content and campaigns for a wide range of international brands and is excited about the opportunity to work with you!



CLIENTS



BVLGARI

KIMPTON®
HOTELS & RESTAURANTS

 SOCIÉTÉ
DES HÔTELS
LITTÉRAIRES

Town and Country
RESORT

the
brick
hotel


Best
Western®

 VISIT
OCEANSIDE

 SAND CLOUD™


SOLGAARD

Safara

AUDIENCE //

Amby's highly engaged and organic social media following are primarily based in the US, with a secondary following in Italy, and are interested in learning about all aspects of Amby's life including the places, products, and services that she visits, uses, and recommends.

GENDER

70% FEMALE

30% MALE

COUNTRIES

68% USA

14% ITALY

AGE

(33%) 25-34

(25%) 35-44



SOCIAL MEDIA

5+ MILLION

TIKTOK VIEWS

15%

ENGAGEMENT
RATE

3 MILLION

VIEWS LAST 90 DAYS

4

VIRAL VIDEOS
> 1 MILLION VIEWS

40,000

SOCIAL
FOLLOWING

18%

GROWTH RATE
LAST 90 DAYS

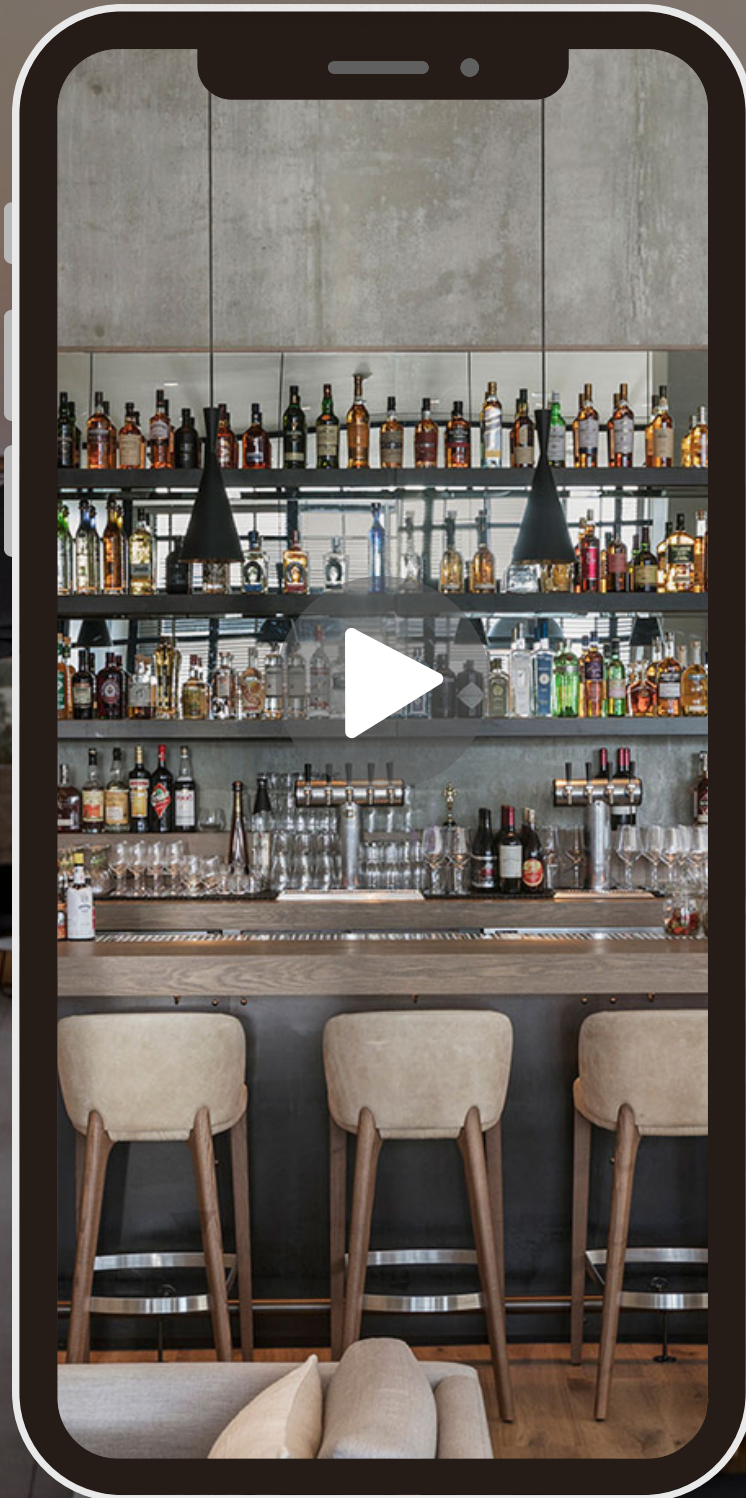


INSTAGRAM // @ambymathur
TIK TOK // @ambymathur

CASE STUDY

KIMPTON[®]

HOTELS & RESTAURANTS



Amby partnered with Kimpton Hotels to promote their “Secret Social Password,” featuring the Everly Hollywood location. The partnership gained lots of traction with 50,000+ views, 1,200+ likes, over 300+ saves, and 200+ shares.

Deliverables Requested

- 1 Instagram Reel
- 1 Tik Tok Video

Deliverables Provided

- 2 Instagram Reels
- 2 Tik Tok Videos
- 9 Instagram Stories

“We hired Ambika for the Kimpton Chalet All Day campaign and the client was SO THRILLED with her work!”

-Social Native Marketing Manager

“That’s so coooolll! I’ve never seen this actually. Please do more tips like this!”

“Wait this is so cool, is it only that location or all Kimptons?”

“Oooooooo I have to try this!!!”



50,000+



1,200+



200+

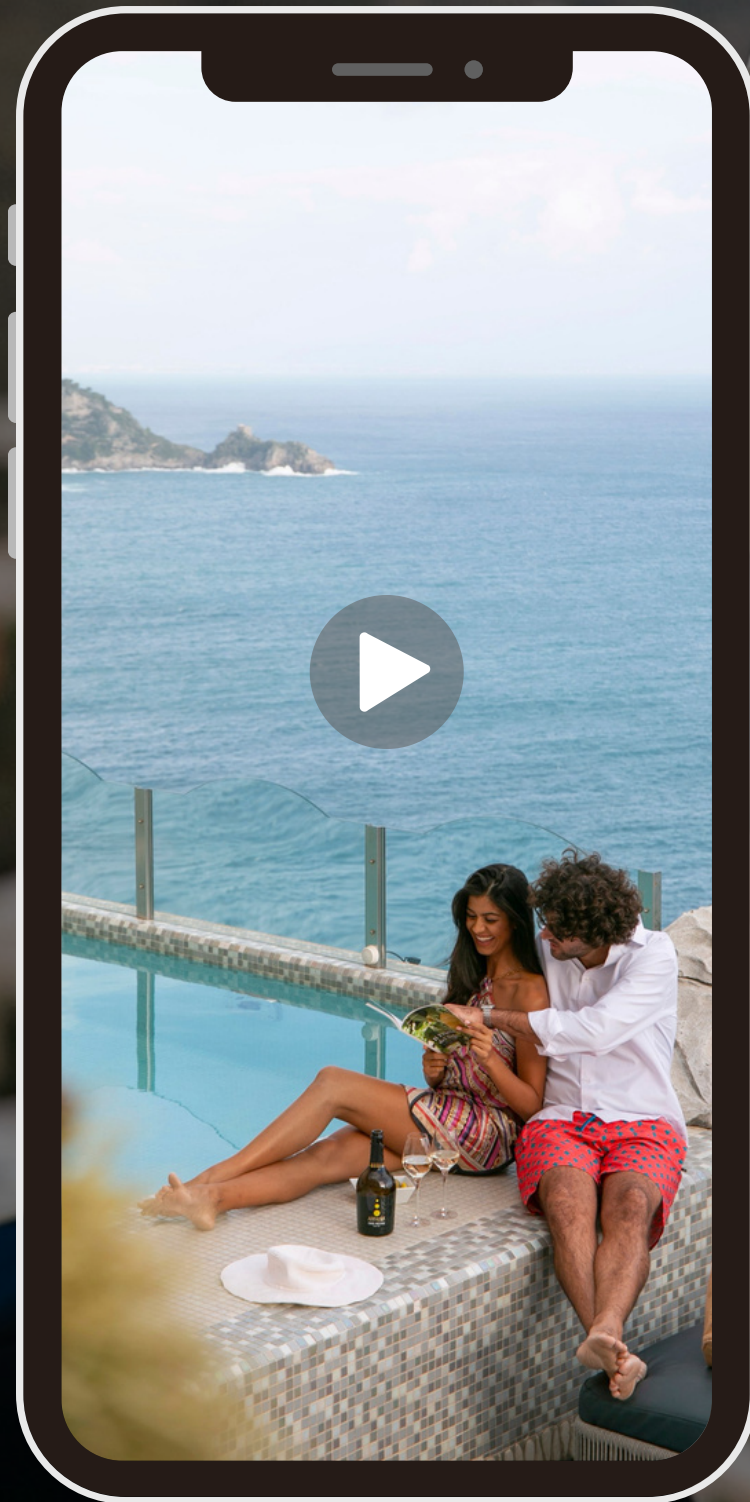


300+

CASE STUDY

HOTEL MARGHERITA

Amalfi Coast



Amby partnered with the Hotel Margherita to showcase the gorgeous Amalfi Coast property with her audience of travel enthusiasts. Additionally, she created high quality photo and video content for the hotel to use on online and social media marketing initiatives. The partnership gained lots of traction with 40,000 views, over 1,500 likes, and over 200 people who saved and shared the property.

Deliverables Requested

- 1 Instagram Reel
- 3 Instagram Stories
- 10 edited photos

Deliverables Provided

- 1 Instagram Reel
- 6 Instagram Stories
- 50 edited photos
- 1 TikTok Video

“Ambika is a professional and, unlike other self-styled influencers or bloggers, has a clear marketing and communication strategy.”

-Hotel Margherita Press Manager

“Thank u for sharing this!!!!”

“Do you have a full room tour?”

“Saving for my upcoming trip!”



40,000+



1,500+



133



200



PORTFOLIO



VISITING THE
AMALFI COAST IN
OFF-SEASON

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PARIS IN AUTUMN:
AN ENCHANTING &
ELEGANT ESCAPE

[READ MORE](#)



A GUIDE TO
NAPOLI'S 3
ISLANDS

[READ MORE](#)

WHAT THEY'RE SAYING



“We had a really great experience working with Ambika. She provided exactly what we were hoping she would, the content was great and worked well with our brand image. We would love to hire her for our other hotels. C'est juste une personne brillante!”

Chloe Grosbois, Community Manager

CULTIVATING A LOYAL FAN BASE SINCE 2019

“Hi Amby! Absolutely loved that I found you on TikTok and that now we are connected.”

“I’ve been following you for a year and you’re the reason I decided to visit Naples!”

“So incredibly helpful, thank you!”

“Thanks for the tip! I will be visiting in March, will add this to my list.”

“Followed you on TikTok, I just booked a 10 day trip! Would be thankful for any and all tips/ recs”

“Your post showed up on my feed today and I’m so glad it did! You made me feel so much better and excited about my upcoming trip.”

“Hey girlie! I see you are living your absolute best life and I am so here for it! Love watching from afar!”

“Yay!!! Can’t wait to read the new blog!”

“So thrilling and beautiful, continue to inspire!”

“Thank you so much for your content, I love to see other Americans appreciate the beauty, energy, food, and culture you can so readily find there!”

SERVICES

SPONSORED POST OPPORTUNITY

INSTAGRAM: POSTS, REELS, STORIES, LIVE

TIKTOK: VIDEOS, LIVE

BLOG: ARTICLE & NEWSLETTER FEATURE

CONTENT CREATION SERVICES

PHOTOGRAPHY, VIDEOGRAPHY, DRONE,

REVIEWS, BLOG WRITING

MODELING

COMMERCIAL, PRINT, SOCIAL,

RUNWAY, EVENT, SHOWROOM



LET'S CONNECT

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[@ambymathur](https://www.instagram.com/ambymathur)